

NEWS AND UPDATES

1. The number of registered GUCCU member University (The Global University Central Career Union) has risen to 315. More than 105,000 overseas students have used their exclusive China Portal to apply for positions.
2. The 5th Global University Career Development Conference (GUCDC) is now open to register. This year, we will be landing in Shanghai and Chengdu from 21st March 2020 – 28th March 2020. Please visit www.guccu.org to find more about GUCDC and click [here](#) to view the full 2020 GUCDC schedule.
3. GUCCU is now finalizing the annual Chinese overseas talents report, in order to learn more about the cooperation between universities and the Chinese employers, so as to better service our partner universities and increase the employment rate, we invite all partners to help us complete an online. Thank you for your continuous support. Please take one minute to complete the following survey. <https://www.wenjuan.com/s/BJFn6n/>
4. Shanghai & Beijing Career Fairs were successfully ended, with 100+ employers offered 40,000+ positions and 3,500+ overseas talents participated. Online application is still opened by many companies. More details and information please visit the event page <http://promotions.lockinchina.com/eightyDay/jobFair> and the following content.
5. 2019 Lockin 80 Days Event was officially closed. This year, Lockin landed 6 countries, held 98 Global Pre-work Guidance workshops. 60,000+ companies participated in this year's event, providing approximately 200,000 job opportunities, and eventually 1,000,000+ positions were applied by students. More details and information please see articles below.
6. Lockin/GUCCU attended in NAGCAS Conference for the third time, this year, Alice Hu, Head of Global Internship Engagement from Lockin/GUCCU gave the keynote on "Why Global Internship Matters to Student", as Lockin/GUCCU is expanding to more markets like India, Japan, Korea, Malaysia, etc., we could help more international students gain global opportunities in the nearby future.
7. LockinGo system – a systematized learning programme that aims to help students to best target their internship, is now open for all GUCCU member universities to trial.

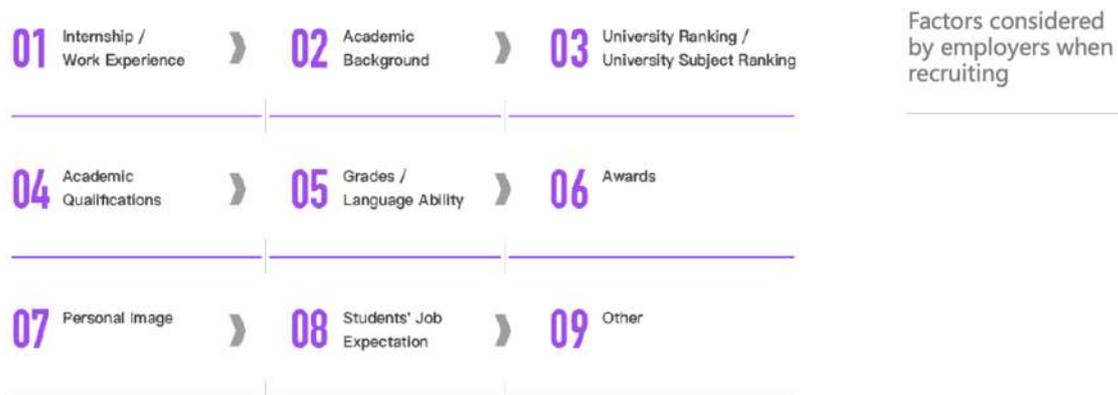
GLOBAL JOB MARKET

Lockin/GUCCU's daily role is to help employers to recruit talents with overseas education or working backgrounds. Thereby, with years of experience in the recruitment industry, we

realize that it is very essential for students to have internship experience, because it will directly impact employers' decisions, as well as students' future career developments.

According to our survey, the major factor considered by employers for returnees has already transferred from academic background to internship/work experience. Graduates with internship experience would averagely gain 10% more opportunities than graduates without internship experience.

Importance of internship

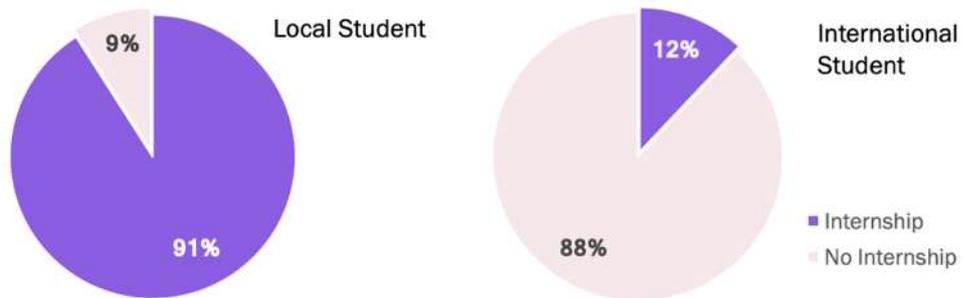


Source: 2019 Lockin Chinese Overseas Talents Career Development Analysis Report – Lockin/GUCCU

Nowadays, companies will no longer treat overseas talents differently simply because they are returnees. Language abilities and overseas experience might give them a competitive edge, but the quality and work ethic of the home-grown talents are also very impressive, they are not lagging, but become even stronger because of their rich internship experience and social network. In addition, from the data collected by us, lots of students actually are not satisfied with their first job if they did not have relevant internship experience before graduation, and this also leads to a result that many young talents would quit their first job within a very short time.

Challenges

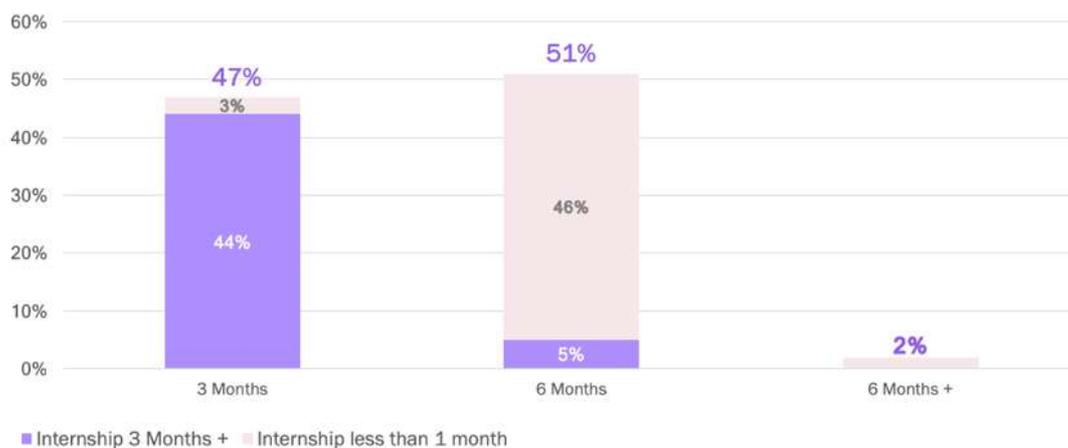
Lots of student graduate with no internship experience
 Resulting 75% graduate not satisfying with their first position



Data also shows that relevant internship/working experience would benefit students from the perspective of promotion speed. With relevant internship experience in hand, fresh graduates, especially those who had the experience for more than three months, would work up the career ladder faster than those with no working experience, and 98% students would get their first promotion within 6 months. So it really doesn't matter where the students get their internship opportunities, what really matters is actually whether they have relevant experience before graduation.

Analysis of Student Development

Promotion Analysis



So, for our overseas young talents, internship experience shall be given maximally attention during their academic years, because it would help students not only improve their competitiveness while applying for jobs, but get promoted much faster than others, and that is why during our 80 Days Event, we repeatedly emphasized that students should find an internship during summer or winter vacation, whether in the country they study at or from.

2020 GUCDC Invitation



Time flies! This year, with our deepest gratitude, we would like to take this opportunity to invite you to participate in our 2020 GUCDC (Global University Career Development Conference). Together, witness the innovative evolution of the GUCCU.

In 2020, we will be holding the GUCDC for the 5th time. We sincerely appreciate your continuous support. The 5th GUCDC will be held in Shanghai and Chengdu from March 21st to March 28th, 2020.

With 1,500+ global universities engaged in the Job Fair. In 2020, this will be the largest offline job fair to date. Participating companies exceed 60, more than 2,000 overseas talents are expected to present on site, leaving this a perfect opportunity for global universities to connect with employers. During the company tour, you will be invited to visit reputable companies in Shanghai and Chengdu. Invited companies include - Ctrip, BOSCH, China Eastern Airlines, Sina, Alibaba, DHL, Amazon, Lenovo, CISCO, etc. (Visiting company to be confirmed)

Company Visits

*Subject to change

Shanghai:

Ctrip, PING AN (China), BOSCH, China Eastern Airlines, SAIC MOTOR, Auchan, DAHUA GROUP, Neusoft (Shanghai)

Chengdu:

Chengdu Information Industrial Zone, Lenovo, CISCO, TCL, Nokia, HUAWEI, PERFECT WORLD, Sina, Alibaba, DHL, Amazon, Allianz, Accenture, IBM and etc.

Job Fair in Shanghai

Invited employers

* Invited employer list to be confirmed.

BOSCH, Ctrip, Apple, Starbucks, PWC, Cisco, HP, BOE, Johnson & Johnson, CreditEase, Pactera, Decathlon, PAYPAL, INDUSTRIAL SECURITIES and other 60+ well-known employers

Please note that places are limited and will be allocated on a first come first served basis.

GUCDC Registration opens in August, any questions please contact -contact@guccu.org

*If you have any questions and requires, please feel free to contact us:

T: +86 10 5351 7550

E: contact@guccu.org

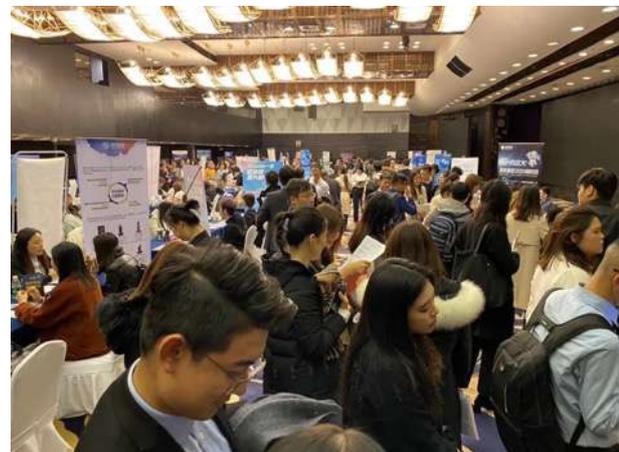
2019 Lockin 80 Days Event – Shanghai & Beijing Job Fairs

Lockin has been there for many years to be many young talents' very first steps into the workforce. Apart from holding info sessions and on-campus interviews in studying destinations, at the end of November, we also successfully held two big career fairs respectively in Shanghai and Beijing to help students meet employers and gain their dream offers.

The two overseas returnees' career fairs had a total of more than 100 employers presented on site, offering 40,000+ internship and full-time positions, and attracted more than 3,500 overseas talents to participate in. On average, every employer interviewed no less than 300 candidates. Great response has been received from both employer and student sides, and online application is still opened by many companies.



(2019 Shanghai Career Fairs)





(2019 Beijing Career Fair)

2019 Lockin 80 Days Event – Pre-Employment Workshops

2019 Lockin 80 Days Event was officially ended. During this year's 80 Days Event, Lockin went to Australia, the United States, United Kingdom, France and Spain, held 98 Global Pre-work Guidance workshops. 60,000+ companies participated in this year's event, providing approximately 200,000 job opportunities, and eventually 1,000,000+ positions were applied by students. Lockin recruitment experts brought all kinds of knowledge and skills suitable for the fresh graduates through the workshops, helping students to understand the relevant job searching knowledge in various industries, resume writing, interview skills, etc., aiming to improve job success rate and shortened job search time.







Lockin Go System

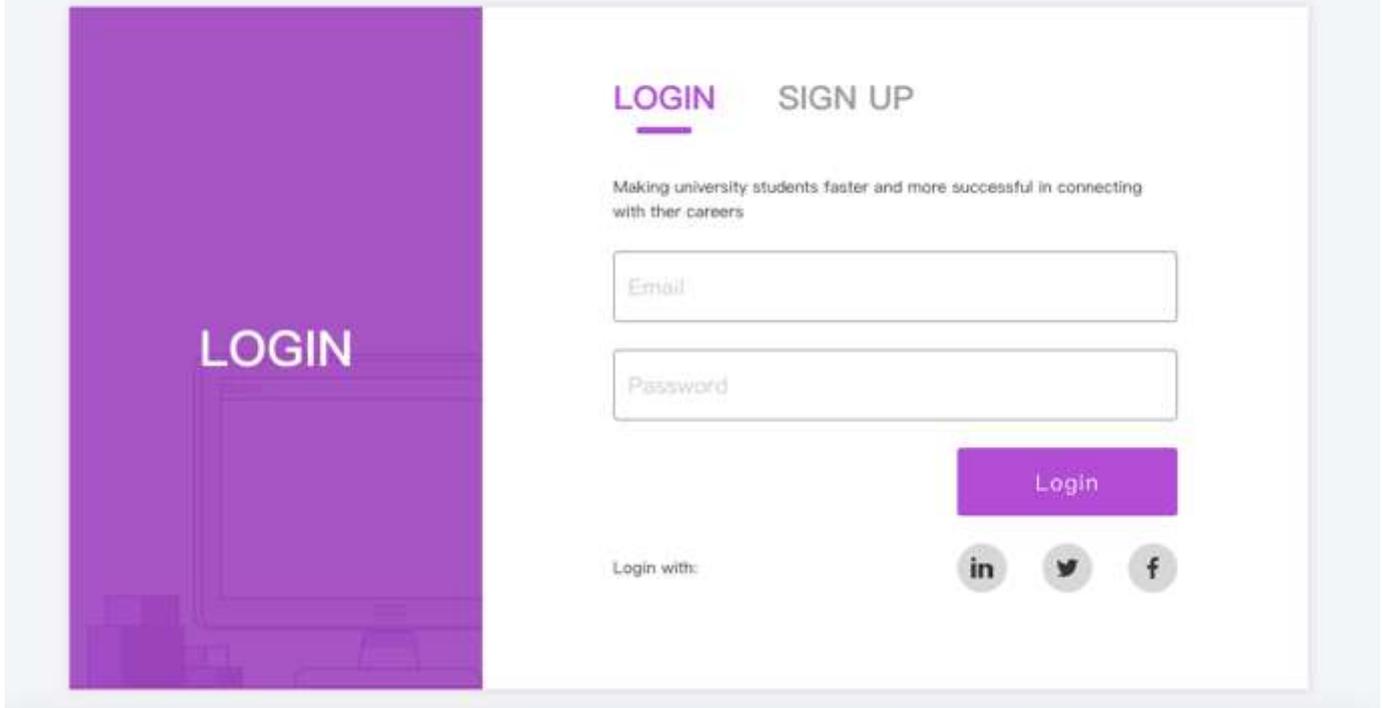
Lockin Go - Your personal Career Development Programme

Making university students faster and more successful in connecting to their careers

- Perfectly matching candidates with over 200,000 job positions on Lockin database.
- Most advanced technology Chinese CV editing tool.
- Stand out from the crowd - Industrial knowledge get you prepared before entering the job market.
- Overcome traditional recruitment method, say goodbye to application flooding.
- Reserved Internship positions.
- Recognition employability achievement certificate.

Lockin GO

Your Career Development Programme



LOGIN SIGN UP

Making university students faster and more successful in connecting with their careers

Email

Password

Login

Login with:

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*If you have any questions and requires, please feel free to contact us:
E: alice.hu@lockinchina.com

7 Steps - GUCCU Registration

1. Visit GUCCU Website at – www.guccu.org
Click Join us under the membership tab – [New to GUCCU? Register here](#)
2. Fill in required information to register
3. Verify your email address and account
4. Sign in your account and complete your university profile <https://master.guccu.org/login>
5. We will design your china portal within 2 weeks
6. Promote your China portal
7. [Log in](#) your account frequently to track your result.

About GUCCU and Lockin China



GUCCU

The Global University Central Career Union (GUCCU), is the very first non-profitable union founded by global leading Universities and leading recruitment platform – Lockin. We are dedicated to uniting the career center of global universities and global employers to provide career help to all international students who are willing to seek global opportunities.



www.lockinu.com is the largest global career development platform for young professionals, dedicated to solve employment problems for overseas students, returnees and foreigners by providing them with assistance in career and life development. As of late 2019, Lockin has more than 60,000 registered companies, providing more than 200,000 job opportunities. In the past three years, Lockin have successfully helped over 1,000,000 global young talents from close to 1,500 Universities to start their career in global job market.